



CHHATTISGARH HERBALS: Institutional Sales Policy

FEDERATION has decided to employ “**Institutional Sales Agent/Agencies**” to act as a service facilitator and relationship building Agency to provide the services and coordinate various activities related to the supply of Chhattisgarh Herbals products, (list of which is attached as **Annexure**), to the various Public Ltd. company/Private Ltd. Company/cooperative/State and/or Central Government Corporation/Department, private/public institutions, etc. who procures in bulk quantities, such products as manufactured under the brand name of CG herbals for their internal consumption and/or further redistribution.

Any legal entity, an individual, private entity, FPO/SHG or Government owned entity (Consortium or Joint venture is not allowed), which is registered for business with Tax department, and holding a valid PAN/TIN/Service Tax, GST Registration etc., as applicable. can apply for the “**Institutional Sales Agent/Agencies**”

The application (as per Annexure B) can be sent to :

The Managing Director,

Van Dhan Bhawan,

Sector 24,

Atal Nagar, Naya Raipur,

Raipur

Chhattisgarh 492101,

Or emailed to mfpfed.cg@nic.in

The application should be accompanied with the verified copies of following documents

- 1. The certificate of registration of the firm.**
- 2. Copy of GST Registration.**
- 3. Copy of PAN / TIN**
- 4. Official Communication address (Firm letterhead)**

The Institutional Sales Agent/Agency shall represent itself as authorised supplier of Chhattisgarh Herbals Products to the institutional buyer.

The Institutional Sales Agent/Agency can supply the CG Herbals products to the Institutional buyer in Three different modes as following:

- A: Direct Sales
- B: Indirect Sales
- C: Facilitator

A: Direct Sales:

1. Definition: Institutional Sales Agent/Agency shall arrange for the P.O. for the CG Herbals products, issued in the name of CGMFP Federation, from the buyer. The process order generation can be through participation in tender or direct order generation by the buyer. The agent shall get the commission on sales, to be calculated according to table no. 1. and shall be computed exclusive of GST.
2. The Institutional Sales Agent/Agency shall fulfill following responsibilities ensuring successful completion of complete transaction as mentioned herewith:
 - a. Supply Rates negotiation, for each product.
 - b. Act as an agent for FEDERATION, ensuring responsibility of participating in tender process / procurement process for direct supply of Chhattisgarh Herbals products produced by FEDERATION.



- c. Present any necessary documents as required by tendering Institution/organization, after officially obtaining it from FEDERATION.
- d. Ensure each supply/purchase/procurement order generated/facilitated through the empaneled Institutional Agent/agency is verified by Federation before fulfilling such supply/purchase/procurement orders.
- e. Getting the supply/purchase/procurement order issued from the procuring institution/organization where FEDERATION has been declared as successful bidder/supplier.
- f. Conduct a Thorough pre-delivery inspection before the dispatch of the consignment.
- g. Ensure delivery to the buyer as per the P.O. issued. ensuring end to end logistic arrangements (including all transportation, warehouse, transit, consignment insurance charges, toll charges, levies, taxes etc.) for the delivery of the consignment to the procuring institution/organization as per the Purchase/Supply/procurement order, which includes arrangement of vehicle, loading of Chhattisgarh Herbals products. FEDERATION Supply Points across the State, preparing documentation for the consignment and any other such activities till final delivery of consignment from production/processing center premises to final destination and the cost incurred towards the above shall be borne by the Agent.
- h. Institutional agent shall be responsible for the fulfillment of all legal formalities for transportation which includes Road permit, invoice, transport- L.R. Copies, obtaining transit and theft insurance of the consignment of Chhattisgarh Herbals Products and any other requisite approvals as per prevailing rules and regulation and the cost incurred towards the above shall be borne by the institutional Agent. In any case, if the loss is not recovered through insurance company or any other agency the institutional agency shall be responsible to compensate the losses to the FEDERATION.
- i. Institutional Sales agent shall be responsible for the delivery of consignment at destination point which may or may not include re-transportation at consignees' end. Make arrangement to supervise/monitor the delivery of the Chhattisgarh Herbals products and complete verification process at the delivery destination of the concerned institution/organization. This may or may not include opening and repacking of entire consignment.
- j. Institutional Sales Agency shall ensure verification of safe and secure delivery of consignment by the concerned officials of the procuring Institution/organization. A copy of receipt/challan of consignment being delivered in safe and secure condition at the final destination should be submitted to the Federation within 7 days of such delivery.
- k. FEDERATION shall prepare products under the brand of Chhattisgarh Herbals as per the supply/purchase/procurement order of the procuring Institution/organization. The invoice in respect of such supply shall be raised by FEDERATION as per the supply/purchase/procurement order received from the procuring institution/organization. The invoice generated by FEDERATION along with all related/relevant documents shall be sent to the institutional agency/agent for follow-up and necessary actions.
- l. Ensure collection of invoices from FEDERATION along with statutory certificates, test reports and other document and submit it to appropriate designated offices of procuring Institution/organization as given in the term and condition of the supply/procurement/purchase order.
- m. Institutional Sales Agency shall be responsible for making arrangements, to submit invoices, to the proper forum of the procuring Institution/organization along with all requisite documents as required for initiation of payment formalities as soon as the consignment is delivered at the delivery destination as per the supply/procurement/purchase order.
- n. Ensure timely release of payment from the buyer as per the P.O. terms and conditions.



3. The Institution Sales Agent/Agency shall have to deposit in the form of DD/BG an amount equivalent to 3% of the supply/purchase/procurement order. This amount shall be released upon receipt of payment received from the procuring Institution/organization for the supply's made by FEDERATION.
4. FEDERATION will supply the products at a **gross discount, on the MRP of CG Herbals products**. The Gross discount shall be inclusive of following expenditure:
 - a) The discount offered to the procuring Institution/organization as mentioned in the financial bid or offered in case of direct sales.
 - b) The commission of the institutional agency on each supply/purchase/procurement order in reference.
 - c) All transportation and handling, transit, insurance of consignment, warehouse charges, taxes, levies, tolls etc.
 - d) The commission payable shall be calculated as per **Table 1** as follows

TABLE 1.

Product Category	Gross Discount (GD)	Discount offered to the Institutional Buyer (A) Calculated as per Buyer PO	Transportation and handling (T)* Calculated on actuals	Commission of Institutional Sales Agent/Agency
Category 'A'	45%	A%	By Agency	= (GD) - (A)
			By CGMFP	= (GD) - (A + T)
Category 'B'	30%	A%	By Agency	= (GD) - (A)
			By CGMFP	= (GD) - (A + T)
Category 'C'	24%	A%	By Agency	= (GD) - (A)
			By CGMFP	= (GD) - (A + T)

***The MRP for the products in Category 'A' 'B' & 'C' shall be applicable as per attached Annexure 'A' The CGMFP Federation Reserves the right to modify the MRP of any product, at any time, at its discretion. The CGMFP Federation shall notify the Institutional sales agency/agent of any modification in MRP. The notification shall be issued to the address mentioned in the application documents.**

**** In the case of supply transportation and handling, to the buyer, is done by the CGMFP Federation (upon written request from the Institutional Agency, the cost for the same will be charged on actuals.**

- e) The commission shall be payable to the Institutional sales agency/agent within 15 days of receiving the full and final payment from the buyer.
5. In case of the Institutional sales Agency/Agent is unable to fulfill an order from an Institutional buyer, for any reasons whatsoever, the CGMFP Federation reserves the right to deliver the order directly to the buyer as per the Terms and conditions mentioned in the P.O. concerned. Any and all additional expenses incurred by the CGMFP Federation towards fulfillment of the terms and conditions of the Buyer P.O., on behalf of the Institutional sales agency/agent shall be debited to the Institutional sales agency/agent and adjusted against the commission payments due.



B: Indirect Sales:

1. Definition: the institutional sales agency/agent shall generate the order from the buyer using its own resources. The Agency shall purchase the CG Herbals products from the CGMFP Federation and supply the same to the Institutional buyer.
2. The Federation shall supply the products to the Institutional Sales Agency/Agent at the following rates (Table 2)

TABLE 2.

Product Category	Discount (Transportation by Agency))	Discount (Transportation by CGMFP) *single point delivery
Category 'A'	45%	30%
Category 'B'	30%	20%
Category 'C'	24%	16%

3. The Institutional Sales Agency/Agent shall purchase the products and ensure safe delivery to the Institutional buyer as per the P.O. terms and conditions.
4. The Federation shall handover the products to the Institutional sales agency/agent at the MART Raipur Godown. The Federation responsibility for the products shall be limited to the handover of the products. There onwards entire responsibility of the safe supply and receiving payments from the Institutional buyer shall rest with the Institutional Sales agency/agent. Institutional Agency shall be solely responsible for making timely delivery of CG herbals products to the procuring Institution/Organization keeping the quality, quantity, and packaging of the ordered consignment intact.
5. In case of delivery by CGMFP, the delivery of any single order shall be limited to single point. The shipment shall be despatched from the MART Raipur. The single delivery point details shall be provided by the agency. Receiving of the goods at delivery point, including unloading charges shall be the responsibility of the Agency. The Agency shall also, totally and unconditionally, be responsible for the product received at the defined delivery point, including maintaining requisite records, ensuring proper stocking as per the requisite norms, ensuring no damages to the products received, ensure timely and safe delivery of the products to the buyer location, as per the PO, keeping the quality, quantity, and packaging of the ordered consignment intact.
6. The Institutional Sales agency/Agent shall make 50% payment of the order at the time of placing the order with the federation and balance 50% payment at the time of the delivery of the products.
7. Institutional sales agency will obtain a certificate of execution and completion of tasks assigned as per the scope of work, from the procuring Institution/organization certifying that corresponding Supply/purchase/procurement order has been fulfilled and is as per their satisfaction. A copy of the same shall be provided to the CGMFP Federation.

C: Facilitator:

1. Definition: In case of CGMFP Federation getting direct order from any institutional buyer, it may ask the Institutional Agency to act as Facilitator. The role and responsibility of the Facilitator shall be as following:
 - a. Release of the PO from the buyer.
 - b. Provide end to end transportation and handling services, ensuring end to end logistic arrangements (including all transportation, warehouse, transit, consignment insurance



charges, toll charges, levies, taxes etc.), to ensure timely supplies as per the Buyer PO. To ensure delivery of consignment at destination point which may or may not include re-transportation at consignees' end.

- c. Institutional agent shall be responsible for the fulfillment of all legal formalities for transportation which includes Road permit, invoice, transport- L.R. Copies, obtaining transit and theft insurance of the consignment of Chhattisgarh Herbals Products and any other requisite approvals as per prevailing rules and regulation and the cost incurred towards the above shall be borne by the institutional Agent. In any case, if the loss is not recovered through insurance company or any other agency the institutional agency shall be responsible to compensate the losses to the FEDERATION.
- d. Make arrangement to supervise/monitor the delivery of the Chhattisgarh Herbals products and complete verification process at the delivery destination of the concerned institution/organization. This may or may not include opening and repacking of entire consignment.
- e. To ensure verification of safe and secure delivery of consignment by the concerned officials of the procuring Institution/organization. A copy of receipt/challan of consignment being delivered in safe and secure condition at the final destination should be submitted to the Federation within 7 days of such delivery.
- f. FEDERATION shall prepare products under the brand of Chhattisgarh Herbals as per the supply/purchase/procurement order of the procuring Institution/organization. The invoice in respect of such supply shall be raised by FEDERATION as per the supply/purchase/procurement order received from the procuring institution/organization. The invoice generated by FEDERATION along with all related/relevant documents shall be sent to the institutional agency/agent for follow-up and necessary actions.
- g. To submit invoices to the proper forum of the procuring Institution/organization along with all requisite documents as required for initiation of payment formalities as soon as the consignment is delivered at the delivery destination as per the supply/procurement/purchase order.
- h. Ensure timely release of payment from the buyer as per the P.O. terms and conditions.

2. The Facilitation Charges payable in such transactions shall be calculated as per Table 3, as follows:

TABLE 3:

Product Category	Transportation and handling (T)* Calculated on actuals	Discount offered to the Buyer (A) (Limited to a range of 10% -f 15% discount on MRP)	Facilitation Charges of Institutional Sales Agent/Agency (Calculated as discount on MRP)
Category 'A'	By Agency	A%	15%
Category 'B'	By Agency	A%	10%
Category 'C'	By Agency	A%	8%

3. In the exceptional case of a Govt Organisation as a buyer, enters an agreement and/or places supply order on a sustained supply basis, the facilitation charges shall be limited to 5% discount on MRP.



4. The M.R.P. of the products in Product Category 'A' 'B' & 'C' are listed in the Annexure A. to this document. In case of any Institutional buyer requiring CG Herbals products in a special packaging and/or different pack size from the list mentioned in the Annexure A. The CGMFP Federation shall reserve full rights to accept or deny such request, without any clarifications whatsoever. The pricing for such products, not mentioned in the Annexure A shall be separately communicated to the Institutional Buyer and Institutional Sales Agency by the CGMFP Federation.



Annexure 'A'

Product Category 'A' MRP for 2023-24				
S.No.	Product Name	Packing Size	HSN Code	M.R.P.
Pickles				
1	Premium Mahua Achar	Premium 200 gm	20019000	135
		Premium 400 gm	20019000	250
Candy				
2	Premium Amla candy salty (100 kg)	Premium 100 gm	08112090	75
3	Amla candy	Premium 50 gm	08112090	60
		Premium 100 gm	08112090	100
Juice				
4	clearifeid jamun juice	Premium 190 ml	22029920	150
		Premium 475 gm	22029920	325
5	Jamun juce (with fiber)	Premium 190 ml	22029920	145
		Premium 475 gm	22029920	315
6	Bael Sarbat	Premium 500 gm	22029920	170
Organic Wild Forest Honey				
7	organic honey premium - (0409)	Premium 200 gm	04090000	220
		Premium 300 gm	04090000	315
		Premium 600 gm	04090000	600
		Premium 800 gm	04090000	760
		Premium 1200 gm	04090000	1080
Ayurvedic Medicine				
8	Mahavishgarbh oil premium	premium 50 ml	30049011	150
		premium 100 ml	30049011	270
		premium 200 ml	30049011	520
9	Chyawanprash	Premium 1200 gm	30049011	650
		Premium 600 gm	30049011	345
		Premium 300 gm	30049011	220
10	vashavaleh premium	premium 300 gm	30049011	250
		premium 600 gm	30049011	445
11	Kaunchpak premium	Premium 100 gm	30049011	115
		Normal 200 gm	30049011	200
12	Madhumehnashak Churna	Normal 75 gm	30049011	85
		Normal 150 gm	30049011	145
Chiraunjee				
13	Chironjee dana	Normal 100 gm	0813	210
		Normal 200 gm	0813	400
		Normal 1000 gm	0813	1920
Amchur				
14	Amchur powder premium	Normal 50 gm	0910	50
		Normal 100 gm	0910	85



Product Category'B' MRP for 2023-24				
S.No.	Product Name	Packing Size	HSN Code	M.R.P.
Ayurvedic Products				
1	GILOY CHURNA	Normal 50 gm	30049011	40
		Normal 100 gm	30049011	75
		Normal 200 gm	30049011	125
		Normal 400 gm	30049011	220
2	KALMEGH CHURNA	Normal 50 gm	30049011	40
		Normal 100 gm	30049011	70
		Normal 200 gm	30049011	120
		Normal 400 gm	30049011	220
3	JAMUN GUTHALI CHURNA	Normal 100 gm	30049011	65
		Normal 200 gm	30049011	115
4	TULSI CHURNA	Normal 75 gm	30049011	65
		Normal 150 gm	30049011	110
5	NEEM PATRA CHURNA	Normal 50 gm	30049011	40
		Normal 100 gm	30049011	65
		Normal 200 gm	30049011	100
		Normal 400 gm	30049011	170
6	NIRGUNDI CHURNA	Normal 75 gm	30049011	45
		Normal 150 gm	30049011	85
7	Harra churn	Normal 75 gm	30049011	45
		Normal 150 gm	30049011	70
8	Baheda churn	Normal 75 gm	30049011	45
		Normal 150 gm	30049011	80
9	Aswagandha Churn	Normal 75 gm	30049011	115
		Normal 150 gm	30049011	215
		Normal 500 gm	30049011	595
10	Safed musali churna	Normal 100 gm	30049011	335
		Normal 200 gm	30049011	640
		Normal 500 gm	30049011	1535
11	Lakshaa gugglu	Normal 60 tab	30049011	130
		Normal 90 tab	30049011	190
12	Kanchnaar Gugglu	Normal 60 tab	30049011	130
		Normal 90 tab	30049011	190
13	Singhnaad gugglu	Normal 60 tab	30049011	105
		Normal 90 tab	30049011	150
14	Arshohar Vati	Normal 60 tab	30049011	85
		Normal 90 tab	30049011	130



15	Rajha Pravartani Vati	Normal 60 tab	30049011	105
		Normal 90 tab	30049011	150
16	Jyotishmati Oil	Normal 50 ml	30049011	155
		Normal 100 ml	30049011	295
17	Somraji Oil	Normal 50 ml	30049011	100
		Normal 100 ml	30049011	180
18	Nirgundi Oil	Normal 50 ml	30049011	115
		Normal 100 ml	30049011	200
19	virya shodhan churan	Normal 100 gm	30049011	170
		Normal 200 gm	30049011	315
20	Bhringraj Oil	Normal 50 ml	33000000	120
		Normal 100 ml	33000000	225
		Normal 200 ml	33000000	425
21	Pradrantak Churna	Normal 100 gm	30049011	100
		Normal 200 gm	30049011	180
		Normal 500 gm	30049011	405
22	Krimighna Churna	Normal 100 gm	30049011	65
23	Navayas Churna	Normal 100 gm	30049011	105
		Normal 200 gm	30049011	190
		Normal 500 gm	30049011	425
24	Punarnava Churna	Normal 50 gm	30049011	55
		Normal 100 gm	30049011	90
		Normal 200 gm	30049011	160
		Normal 400 gm	30049011	300
25	Amlakyadi Churna	Normal 100 gm	30049011	90
26	Vaishvanar Churna	Normal 75 gm	30049011	70
		Normal 150 gm	30049011	120
		Normal 500 gm	30049011	330
27	Bhringraj churna	Normal 100 gm	30049011	70
28	Kaunch Churna	Normal 100 gm	30049011	45
29	Reetha churna	Normal 100 gm	30049011	70
30	Shikakai churna	Normal 100 gm	30049011	70
31	Triphala churna	Normal 100 gm	30049011	60
		Normal 200 gm	30049011	90
		Normal 300 gm	30049011	135
		Normal 500 gm	30049011	190
32	Payokil dant manjan	Normal 75 gm	30049011	90
		Normal 150 gm	30049011	165
		Normal 500 gm	30049011	480



33	Face pack churna	Normal 75 gm	30049011	60
		Normal 150 gm	30049011	105
		Normal 300 gm	30049011	180
		Normal 500 gm	30049011	275
34	Ajmodadi churna	Normal 50 gm	30049011	55
		Normal 100 gm	30049011	90
		Normal 200 gm	30049011	170
		Normal 500 gm	30049011	355
35	Ashwagandhadi churna	Normal 75 gm	30049011	105
		Normal 150 gm	30049011	195
36	Hingwasatak churna	Normal 100 gm	30049011	215
		Normal 200 gm	30049011	405
37	MAHILA MITRA CHURNA	Normal 75 gm	30049011	80
		Normal 150 gm	30049011	145
38	Bilwadi churna	Normal 75 gm	30049011	95
		Normal 150 gm	30049011	160
		Normal 500 gm	30049011	440
39	Keshpal churna	Normal 75 gm	30049011	60
		Normal 150 gm	30049011	100
		Normal 500 gm	30049011	245
40	Amlaki churna	Normal 100 gm	30049011	75
		Normal 200 gm	30049011	125
		Normal 500 gm	30049011	270
41	Shatavri churna	Normal 50 gm	30049011	60
		Normal 100 gm	30049011	100
		Normal 200 gm	30049011	170
		Normal 400 gm	30049011	280
42	Avipatkar churna	Normal 100 gm	30049011	115
		Normal 200 gm	30049011	215
		Normal 500 gm	30049011	475
43	Pushyanug	Normal 75 gm	30049011	85
		Normal 150 gm	30049011	150
44	Sitopladi churna	Normal 100 gm	30049011	155
		Normal 200 gm	30049011	275
		Normal 500 gm	30049011	660
45	Arjun twakt churna	Normal 75 gm	30049011	40
		Normal 150 gm	30049011	70
		Normal 500 gm	30049011	170



46	Sardi khansi nasak churna	Normal 75 gm	30049011	105
		Normal 150 gm	30049011	190
		Normal 500 gm	30049011	555
47	Panchsam churna	Normal 100 gm	30049011	95
		Normal 200 gm	30049011	175
		Normal 500 gm	30049011	410
Pickle (Normal)				
48	jackfruit Pickle	Normal 200 gm	20019000	145
		Normal 425 gm	20019000	285
		Normal 850 gm	20019000	535
49	Bamboo shoot pickle	Normal 225 gm	20019000	160
		Normal 425 gm	20019000	280
		Normal 850 gm	20019000	525
50	Amla pickle Wild	Normal 200 gm	20019000	130
		Normal 400 gm	20019000	240
Honey (Normal)				
51	Honey	Normal 200 gm	04090000	135
		Normal 300 gm	04090000	195
		Normal 600 gm	04090000	355
		Normal 800 gm	04090000	465
		Normal 1200 gm	04090000	670
Food Product (Normal)				
52	IMLI CANDY	Normal 50 gm	17000000	35
		Normal 100 gm	17000000	60
53	Aamchur Powder normal	Normal 50 gm	0910	35
		Normal 100 gm	0910	60
54	Mahua ladoo POWDER WITH SPICES	Normal 50 gm	21000000	65
		Normal 200 gm	21000000	190
55	Mahua Laddu (Till & Falli)	Normal 200 gm	21000000	120
56	Mahua Jam	Normal 175 gm	20000000	75
57	Mahua energy bar(seaseme)	Normal 25 gm	2008	30
		Normal 50 gm	2008	55
		Normal 100 gm	2008	100
58	ENERGY BAR (RAGI)	Normal 25 gm	2008	30
		Normal 50 gm	2008	55
		Normal 100 gm	2008	100
59	ENERGY BAR (KODO)	Normal 25 gm	2008	30
		Normal 50 gm	2008	55
		Normal 100 gm	2008	100



60	Musali Laddu 100 kg	Normal 75 gm	21000000	75
		Normal 150 gm	21000000	145
		Normal 400 gm	21000000	345
61	Amla juice	Normal 500 ml	22000000	140
62	Amla Murabba	Normal 500 gm	2007	155
		Normal 900 gm	2007	245
63	Amla lachhaa	Normal 15 gm	08119090	10
		Normal 50 gm	08119090	20
64	Bael Murabba	Normal 500 gm	2007	140
65	Jamun RTS	Normal 190 ml	2009	55
		Normal 475 ml	2009	105



Product category 'C' MRP 2023-24				
S.No.	Product Name	Packing Size	HSN Code	M.R.P.
Bastar Cashew				
1	cashew 160	Normal 200 gm	08013220	295
		Normal 400 gm	08013220	580
		Normal 1000 gm	08013220	1430
		Normal 10000 gm	08013220	14210
2	cashew 180	Normal 200 gm	08013220	285
		Normal 400 gm	08013220	545
		Normal 1000 gm	08013220	1345
		Normal 10000 gm	08013220	13375
3	cashew 190	Normal 250 gm	08013220	310
		Normal 500 gm	08013220	610
		Normal 1000 gm	08013220	1210
		Normal 10000 gm	08013220	12040
4	Cashew 210	Normal 250 gm	08013220	300
		Normal 500 gm	08013220	590
		Normal 1000 gm	08013220	1165
		Normal 10000 gm	08013220	11580
5	cashew kk	Normal 500 gm	08013220	550
		Normal 1000 gm	08013220	1085
		Normal 10000 gm	08013220	10785
6	cashew Am	Normal 500 gm	08013220	535
		Normal 1000 gm	08013220	1060
		Normal 10000 gm	08013220	10580
7	Cashew FJH	Normal 500 gm	08013220	525
		Normal 1000 gm	08013220	1040
		Normal 9000 gm	08013220	9300
8	Cashew SJH	Normal 500 gm	08013220	520
		Normal 1000 gm	08013220	1020
		Normal 9000 gm	08013220	9150
9	cashew DW	Normal 500 gm	08013220	490
		Normal 1000 gm	08013220	965
		Normal 10000 gm	08013220	9600
10	cashew k	Normal 500 gm	08013220	480
		Normal 1000 gm	08013220	940
		Normal 10000 gm	08013220	9335
11	cashew PG	Normal 500 gm	08013220	415
		Normal 1000 gm	08013220	815
		Normal 9000 gm	08013220	7285



12	Cahew PCS	Normal 500 gm	08013220	405
		Normal 1000 gm	08013220	800
		Normal 10000 gm	08013220	7910
13	Cashew sk	Normal 500 gm	08013220	400
		Normal 1000 gm	08013220	780
		Normal 10000 gm	08013220	7730
14	Cashew BPCS	Normal 500 gm	08013220	395
		Normal 1000 gm	08013220	770
		Normal 10000 gm	08013220	7645
15	Cashew PG Dagi	Normal 500 gm	08013220	380
		Normal 1000 gm	08013220	740
		Normal 9000 gm	08013220	6635
16	Cahew Rosted	Normal 1000 gm	08013220	685
		Normal 10000 gm	08013220	6780
17	Cashew skk	Normal 500 gm	08013220	360
		Normal 1000 gm	08013220	710
		Normal 10000 gm	08013220	7020
18	Cashew rosted FJH	Normal 1000 gm	08013220	655
		Normal 9000 gm	08013220	5855
19	Cashew Rosted KK	Normal 1000 gm	08013220	630
		Normal 10000 gm	08013220	6255
20	Kanki	Normal 1000 gm	08013220	520
		Normal 10000 gm	08013220	5085
Pooja Products				
21	Herbal Dhoop Batti	Normal 50 gm	33074100	40
22	Herbal Hawan Samagri	Normal 200 gm	33074100	55
Broom				
23	Pipe phool jhadu	Normal Size - 1 no.	96031000	55
24	Cane phool jhadu	Normal Size - 1 nag	96031000	50
25	phool jhadu pipe premium -(9603)	Normal 1 nag	96031000	60
26	phool jhadu cane premium -(9603)	Normal 1 nag	96031000	55
27	kanta jhadu	Normal 1000 no	96031000	35
28	kanta jhadu premium	Normal 1 nag	96031000	35
Others				
29	MAHUA BEEJ TEL	Normal 1000 ml	15159040	155
		Normal 5000 ml	15159040	740
30	IMLI CHAPATI	Normal 500 gm	0813	90
		Normal 1000 gm	0813	165



ANNEXURE B

(To be printed on the company letterhead)

Application for Institutional Sales Agency of Chhattisgarh Herbals Products for the Year __/__/__

To
Managing Director,
Chhattisgarh State Minor Forest Produce Cooperative Federation Ltd.
Van Dhan Bhawan, Sector 24,
Atal Nagar, Naya Raipur,
Raipur
Chhattisgarh- 492101

Subject: Application for Institutional Sales Agency of Chhattisgarh Herbals Products for the year----

Dear Sir,

My company registered under the name _____, with registered address as: _____, has been in operation since the year _____. The company _____ has been engaged in business activities of _____ as well as sales agency for supplying _____ products to large institutional clients like _____, _____, _____ etc. Our area of operations extends to the states of _____, _____, _____, _____.

We are in the understanding that the CGMFP Federation is appointing Institutional sales agency for the supply of CHHATTISGARH HERBALS range of products to Govt as well as non-Govt large buyers, procuring products in large quantities. We have experience in undertaking business activities in this for last _____ years and have satisfied clients like _____, _____, _____. We also declare that our company or any sister concern of the company with any of the directors being same as of our company, have never been blacklisted for any reasons whatsoever by any Govt or Non Govt organisations in India.

The quality products being manufactured and marketed under the brand CHHATTISGARH HERBALS have created a distinct identity for themselves in the market. We would like to contribute towards the livelihood efforts of the tribal women, by facilitating supplies of the CHHATTISGARH HERBALS products to large institutional clients across India.

This is to state that the undersigned has read and understood the terms and conditions as described in the Institutional sales Agency Policy of Chhattisgarh Herbals, dated: __/__/__.

We agree to abide by the terms and conditions as per the policy in reference.



Kindly find attached relevant documents attached to this application as instructed:

1. Name of the directors:

- a. _____
- b. _____
- c. _____
- d. _____

2. The certificate of registration of the firm.

3. Copy of GST Registration.

4. Copy of PAN / TIN

5. Official Communication address:

- a. _____
- b. _____
- c. _____
- d. **District:**
- e. **State:**
- f. **Pincode:**
- g. **Official email:**
- h. **Website: (if any)**

It is our humble request to accept our application and allow permission to operate as official suppliers of Chhattisgarh Herbals products for the Institutional clients.

Looking forward to a positive reply.

Warm regards

Name.

Designation.

Company Name

Company Address.

Email:

Contact No. Mobile

Contact No. Landline